

# PHILIPS

# AVENT



## Philips AVENT Prize on Breastfeeding 2007-2009 1<sup>st</sup> World Edition

in cooperation with the Italian Society of Perinatal Medicine (SIMP)

### Philips AVENT Prize

The inaugural launch took place at the 8th World Congress of Perinatal Medicine, Florence, Italy on 12th September 2007 during session CS34 – 'Optimal Nutrition of the Newborn Infant'.



# Philips AVENT Prize on Breastfeeding 2007-2009 1<sup>st</sup> World Edition

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The benefits of breastfeeding for baby, mother and the community continue to be the focus of research carried out by healthcare and breastfeeding professionals. Philips AVENT continues to support research in this field and introduces the 1<sup>st</sup> world edition of the Philips AVENT Prize on breastfeeding for medical graduates, paediatricians, neonatologists, gynaecologists, obstetricians, midwives, paediatric nurses, lactation consultants and registered general nurses who are committed to promoting, protecting and supporting breastfeeding.

## 1. Scope and Prizes

The 1<sup>st</sup> World Edition of the Philips AVENT Prize will reward outstanding research focusing on *promotion, protection and support of breastfeeding* in each of the following areas:

- Breastfeeding: education and dissemination
- Breastfeeding: basic and clinical research\*

Participants may enter the Competition by selecting one of the two aforementioned subjects. The winning research in each subject will be rewarded with **15,000 Euros** (fifteen thousand euros). All the prizes are considered to be gross of taxes and levies. All taxes and levies are the sole responsibility of the winner.

\*The basic and clinical research submissions have to consist of papers published or accepted for publication in the 5 years prior to the closing date of the Competition – **30th September 2008**.

## 2. Eligibility

The Competition is open to medical graduates, paediatricians, neonatologists, gynaecologists, obstetricians, midwives, paediatric nurses, lactation consultants and registered general nurses from all over the world. Participants must meet the aforementioned eligibility criteria on the closing date of the Competition (30<sup>th</sup> September 2008). Failure to meet any of these criteria will result in exclusion from the Competition itself.

## 3. Publication of the Competition Announcement

A copy of the Competition Rules can be obtained from the Philips AVENT website in the 'For Healthcare Professionals' section, or may be requested by sending an e-mail to [philipsaventworldprize@philips.com](mailto:philipsaventworldprize@philips.com), quoting Competition Rules in the subject line.

Any person who wishes to participate in the Competition must submit the following documents in English, by courier or post (registered mail with return receipt) to be received no later than 30<sup>th</sup> September 2008:

- Completed, dated and signed Submission and Declaration Form attached
- Research paper, both in hard and soft copy (with English translation), specifying the area it is competing for ('Breastfeeding: education and dissemination' or 'Breastfeeding: basic and clinical research')
- Abstract of research paper, both in hard and soft copy (with English translation)
- Copy of degree certificate with grades obtained
- Brief curriculum vitae
- Explicit permit to Philips AVENT and SIMP to publish the research

All the aforementioned documents must be sent to the following address:

Philips AVENT Prize on Breastfeeding  
Philips AVENT, Building 6, North London Business Park,  
Oakleigh Road South, London N11 1SS, United Kingdom

email: [philipsaventworldprize@philips.com](mailto:philipsaventworldprize@philips.com)

## 4. Registration and Presentation of the Research Papers

Entry and submission to the Competition is free. Any expenses related to submission of the research papers will be born by the participant. Non-English research papers should be accompanied by an English translation.

Incomplete submissions will be excluded from the Competition. Only documents with complete, accurate and legible information will be considered eligible. All submissions received after 30<sup>th</sup> September 2008 will not be taken into consideration.

## 5. International Research Evaluation Committee (IREC)

The winning research will be selected based on the judgment of the International Research Evaluation Committee (IREC), consisting of: Domenico Arduini (Italy), Alicia Cillo (Argentina), Mary Fewtrell (UK), Arturo Giustardi (Italy), Guido Moro (Italy), Hiroshi Nishida (Japan), H. Reyes Vazquez (Mexico), Monika Stablum (Italy), Wong Boh Boi (Singapore), Ekhard E. Ziegler (USA).

The IREC's decision is final and not open for discussion. The winning research paper(s) may be published on the SIMP official website [www.societaitalianamedicinaperinatale.org](http://www.societaitalianamedicinaperinatale.org) in the Italian Journal of Perinatal Medicine and on the Philips AVENT website.

If so requested by Philips AVENT, the prize winning participant must be able and willing to attend the award ceremony and to present his/her paper. The ceremony will be held at a specific date and place which will be decided by Philips AVENT at its sole discretion. If the winning participant is not able to attend the said ceremony for any reason, Philips AVENT may, at its sole discretion, disqualify the prize winning participant from the Competition. If the prize winning participant is requested to attend the event, Philips AVENT will arrange for and bear the costs of all transportation and accommodation that are required to facilitate the participant's attendance at the ceremony.

## 6. General Terms

a. Where the context so requires, references herein to "Philips AVENT" shall mean AVENT Ltd (North London Business Park, Oakleigh Road South, London N11 1SS, England).

- b. Neither Philips AVENT nor the Italian Society of Perinatal Medicine ("SIMP") or their respective associated companies, employees or agents shall be responsible for any lost, late, illegible, or incomplete submissions or notifications.
- c. In no event shall Philips AVENT, SIMP or their respective associated companies, directors, employees or agents be responsible or liable for any damages or losses of any kind, including without limitation direct or indirect, incidental, consequential damages of any kind arising out of or in connection with the participant's participation in the Competition or the exercise of the rights granted to them.
- d. The participant warrants that:
- (i) the paper submitted by him/her is his/her original work and the participant is the first author and the paper is not plagiarized in any way;
  - (ii) the participant has the full capacity to grant the rights set forth in the Competition Rules;
  - (iii) if the paper includes material of others, he/she has obtained the permission of the owner of the copyright in all such materials to use such materials in the paper and to enable him/her to grant the rights provided in the Competition Rules;
  - (iv) no duty of confidentiality is imposed on SIMP or Philips AVENT in the paper or any other information submitted by the participant;
  - (v) nothing in the paper submitted by participant is obscene, libelous, violates any rights of privacy or infringes any intellectual property rights or any other rights of a third party, or is otherwise unlawful.
- e. By submitting a paper, the participant releases and agrees to hold SIMP, Philips AVENT and all their respective associated companies, directors, employees and agents harmless from and against any and all claims, losses, costs or damages of any kind (including, without limitation, damages related to personal injury, property, infringement of copyrights or other intellectual property rights, trade secrets, rights of publicity or privacy or defamation) arising from or in connection with the Competition (including, without limitation, the exercise of the rights granted to Philips AVENT and/or SIMP).
- f. Prizes may not be awarded if no acceptable submissions are received.
- g. Participation in the Competition does not entitle the participant to any compensation or reimbursement of expenses.
- h. A prize winning participant will provide Philips AVENT with all necessary information and declarations to comply with any tax obligation and complete and sign any tax declarations that Philips AVENT may consider necessary.
- i. The participant grants to SIMP and Philips AVENT and all other companies which are part of the Philips group of companies a right to publish, reproduce, distribute, display, store and/or use his/her name, photograph, biographical information, likeness and statements and the research paper (including all accompanying documents, abstracts, summaries and information) submitted or otherwise provided by the participant (including summaries, translations, extracts or edited versions thereof) for advertising, trade and promotional purposes in all forms, format and media throughout the world, without any compensation.

- j. Philips AVENT reserves the right to change the Rules applicable to the Competition and/or to cancel, suspend or modify the Competition at its sole discretion without notice at any time and for any reason.
- k. Philips AVENT may disqualify an applicant if the applicant breaches the Competition Rules.

## **7. Ownership of the Papers**

All papers and other materials submitted become the exclusive property of Philips AVENT and will not be returned to the participant.

## **8. Protection of Personal Data**

The participation in the Competition implies the total acceptance of the Competition Rules. The participant approves the processing and use of their personal data by Philips AVENT in connection with the Competition and the exercise of the rights granted in these Competition Rules. Participant warrants that they have acquired all consents from individuals identified in the material submitted, including express consent where sensitive personal data has been incorporated in material submitted.

## **9. Value of Prizes**

For all intents and purposes, the prizes shall be considered as appropriate and proportionate recognition for the work carried out and as acknowledgement for the prize-winners' personal merit or effort in promoting the interest of the community in the area of breastfeeding.

## **10. Law and court**

The Competition and the Competition Rules shall be governed by English law and English courts shall have exclusive jurisdiction in connection with any disputes related to the Competition.

The Competition is subject to, and each participant agrees to be bound and comply with, the Competition Rules, as stated in points from 1 to 10 of this document.

# Submission and Declaration Form

Participants wishing to enter the 1<sup>st</sup> World Edition of the Philips AVENT Prize on Breastfeeding should read, date, complete, sign and return this form.

The form must be sent by courier or post (registered mail with return receipt) to: Philips AVENT Prize on Breastfeeding – Philips AVENT – Building 6, North London Business Park – Oakleigh Road South – London N11 1SS – United Kingdom – email: philipsaventworldprize@philips.com – and received by no later than 30<sup>th</sup> September 2008, in compliance with the procedures described in the Competition Rules, attaching the research paper; both in hard and soft copy, with English translation, the abstract of the research paper; both in hard and soft copy, with English translation, a copy of degree certificate with grades obtained, a brief curriculum vitae and explicit permit to Philips AVENT and SIMP to publish the research.

I, the undersigned, .....

**submit this submission and declaration form in order to participate in the 1<sup>st</sup> World Edition of the Philips AVENT Prize in cooperation with the Italian Society of Perinatal Medicine.**

SURNAME.....NAME.....

PLACE OF BIRTH.....COUNTRY.....

DATE OF BIRTH.....AGE.....M/F.....

## and declare

that any correspondence/communication relating to the Competition should be sent to the address below:

HOUSE NUMBER, STREET.....

TOWN.....COUNTY.....

COUNTRY.....POSTCODE.....TELEPHONE NO.....

FAX NO.....E-MAIL.....

that I have examined the Competition Rules of the 1<sup>st</sup> World Edition of the Philips AVENT Prize in their entirety and that I accept and agree to be bound by those Rules, that I have written the papers I am submitting entirely by myself and that I own all the rights, including the intellectual property rights therein or thereto.

I, the undersigned, hereby briefly describe the contents and purpose of my paper, specifying the research nature:

- Breastfeeding: education and dissemination       Breastfeeding: basic and clinical research
- Published research (in the past 5 years)
- Research or abstract accepted for publication

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## DECLARATION

I, the undersigned, hereby declare that I have read and accept all the Competition Rules, and accept the Research Evaluation Committee's decision as final, and all the information and materials I have provided corresponds to the truth. I am also aware that my paper and/or other materials submitted will not be returned and can be used by Philips AVENT and SIMP for publication.

Signature..... Date.....

By signing this document the participant acknowledges that Philips AVENT is permitted to process the personal data submitted by the participant (including any third party personal data contained in material submitted by the participant) for activities relating to communication, dissemination and internal use within Philips AVENT, including disclosure to SIMP for purposes of running this Competition.

I hereby authorise Philips AVENT to process and disclose my data as mentioned above and in the Competition Rules.

Signature..... Date.....

AVENT Ltd, Suffolk, CO10 7QS, England (AVENT Ltd is a member of the Philips Group)

For more information please e-mail philipsaventworldprize@philips.com

[www.philips.com/AVENT](http://www.philips.com/AVENT)